



WEB DEVELOPER

Part-time fractional contracted position, could increase over time for the right candidate

WICKED SMART | SELF-DIRECTED | PROBLEM SOLVER

Role Objective:

Manage the execution of Web Development, maintenance and administration tactics and activities that align with and support overall Revenue Operations strategies for multiple clients. Overall, ability to determine and communicate a measurable return on investment for your recommendations and work is a minimum expectation.

Key Responsibilities:

- Client-Facing Meetings - attending and contributing
- Manage access to client digital platforms in compliance with Atomic Revenue policies to conduct Web Development
- Write well designed, testable, efficient codes by using best software development practices
- Understanding of search engine optimization (SEO) practices
- Use content management systems specifically Wordpress page builders including but not limited to Divi, Elementor, and others
- Implement & manage Google services: Analytics & Search Console

Role-Specific Expectations:

- Possess proficiency in JavaScript, Possess an in-depth working knowledge of standard HTML/CSS practices
- Understand management of website hosting environments and DNS
- Perform routine site audits, as well as ongoing maintenance, on an as-needed basis
- Work closely with other web developers, graphic designers and subject matter experts to create, manage and administer websites that fulfill both the technical and design needs of clients
- Ability to communicate website needs and activities to non-digital experts
- Availability during standard business hours as-needed for client and internal meetings (does not need to be on-call but flexibility for scheduling)

Additional Skills of Benefit:

- Digital Operations knowledge
- Digital Security knowledge
- CRM Expertise
- SEO Expertise
- PPC Expertise
- Enabling and implementing integrations across multiple platforms and ability to create performance monitoring features so Atomic Revenue clients can track the amount of traffic their website receives over time

CORE VALUES

Atomic Revenue thrives on the collaboration of a virtual, self-managed, and highly flexible workforce. As such, new team members **MUST** align with our Core Values. Would your past clients, colleagues, and vendors agree that you exhibit these values in your professional work and behavior? If so, we want to meet and work with you.

WICKED SMART

Multi-talented individual with valuable skills who is situationally aware, pushes back when necessary, and knows their highest value while remaining curious and eager to learn.

SELF-DIRECTED

Energetic, ambitious, and committed team player who appreciates work flexibility to self-manage independent work as an accountable team member.

PROBLEM-SOLVER

Responsive and organized team player who blends creative and analytical thinking to ask questions, listen carefully, and collaborate effectively.